

Outdoor Teambuilding

# Black Cab Treasure Hunt

## EVENT FACTS:

**Duration:** Approx. 2-4 hours**Location:** Nationwide**Group Size:** 10-250

This event incorporates iconic London Black Cabs into our London Treasure Hunt – expanding the Treasure Hunt area and adding an exciting dimension to the event.





All Black Cab drivers have to pass 'The Knowledge', a stringent exam proving their incredible knowledge of London's complicated roads. From these impressive masters of their trade we choose the friendliest and most fun drivers for our Treasure Hunt.

A matched fleet of smart Black Cabs will arrive at the chosen venue to take your teams around London. You will complete challenges using our iPads pre-loaded with a tailored Treasure Hunt that will guide you around the city whilst you undertake a variety of tasks.

Each Cab takes up to 5 people. Once aboard, the iPad loaded with cunning Treasure Hunt software will show you the location of GPS hotspots; you instruct the driver where to go based on what you see.





There will be a number of characters to meet during the Treasure Hunt. London is full of characters though, so teams need to make sure they find the right ones. There are always some interesting stories to be told at the end of a Black Cab Treasure Hunt, you will be reminiscing for months to come.

## Key Benefits:





-  Sightsee
-  Motivate
-  Team Cohesion
-  Friendly Competition



## What's Included:

-  iPad Tablets (1 x per team)
-  Themed characters en route
-  Medals for the winning team
-  Black Cabs (5 members per vehicle)

## Optional Extras:

-  Event Photography or Filming
-  Upgraded prizes – Champagne, Chocolates, Trophies
-  Team clothing – Shirts, Caps etc.
-  Bespoke Tablet graphics/questions

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## The Tablets

Each team will be provided with an Apple iPad tablet, pre loaded with state of the art treasure hunt software. Teams will be guided by the interactive onscreen map throughout the event, which will not only show every challenge and task you face, but will also keep you aware of where rival teams are throughout the day.

The technology will track your team everywhere you go and will only allow questions and challenges to be activated when you're in the vicinity of that particular hotspot – no more Googling the answers from the pub!

Teams earn points for correct answers and receive penalties for incorrect answers. As challenges are completed and questions answered, your score will be instantly updated to the live scoreboard alongside that of your competitors', fuelling the competition!





The fiendish software shows you the locations of all the other teams; you will need to be thinking three steps ahead to keep the lead, thus making the day tense and adrenaline filled...

Our treasure hunts are scripted to ensure teams meet up on route at key locations guaranteeing a dynamic event with amusing and competitive interaction between teams!

We are able to incorporate bespoke graphics for the tablet backgrounds and create unique content ideal for addressing corporate themes or objectives.



## Question Categories:

-  **General Knowledge questions** – teams will answer a random general knowledge question
-  **Location based questions** – teams will answer a question specific to the location they are in
-  **Photo Challenges** – teams will have to take a photo of themselves completing a certain challenge
-  **Character Challenges** – teams will have to track down one of our characters and complete the task they are given

