



The Parmesan Job

EVENT FACTS:

Duration: Approx. 4 hours

Location: Nationwide

Group Size: 8-120

Get ready for our awe-inspiring flagship and most exciting team building event based on the classic film The Italian Job. This is a once in a lifetime adventure fueled by our fleet of stunning Fiat 500s which, yes, you drive!





At the start of the event you will be met by one of our shady gang members who gives you an introduction to the mission ahead. You'll then navigate your way to find clues, meet characters and complete challenges.

Your team will be given an iPad to guide your mission. Cunning software shows your location and allows you to see the other teams' locations in real time. Not only will you see where the other teams are, you also see their scores constantly updating on the live scoreboard making for a tense, dynamic and exciting day with a mad adrenaline rush to beat your competitors!

Teams will also meet shady characters on route, some may help, some may hinder. They all play parts in a brilliantly fun script which runs through the event and finishes in a dramatic climax where you're "only supposed to blow the bloody doors off!"





We can run this teambuilding event anywhere in the UK convenient to you. Clues and locations may be set up around any appropriate venue and are specific to the immediate surroundings - each event is completely unique!

Key Benefits:





-  Unique Experience
-  Highly Memorable
-  Team Cohesion
-  Friendly Competition



What's Included:

-  1 x Fiat 500 per team of 4 people
-  Parmesan challenge pack inc. Apple iPad tablets
-  Themed script with characters
-  Event management and experienced instructors

Optional Extras:

-  Event Photography or Filming
-  Upgraded prizes – Champagne, Chocolates, Trophies
-  Team clothing – Shirts, Caps etc.
-  Bespoke Tablet graphics/questions



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The Tablets

Each team will be provided with an Apple iPad tablet, pre loaded with state of the art treasure hunt software. Teams will be guided by the interactive onscreen map throughout the event, which will not only show every challenge and task you face, but will also keep you aware of where rival teams are throughout the day.

The technology will track your team everywhere you go and will only allow questions and challenges to be activated when you're in the vicinity of that particular hotspot – no more Googling the answers from the pub!

Teams earn points for correct answers and receive penalties for incorrect answers. As challenges are completed and questions answered, your score will be instantly updated to the live scoreboard alongside that of your competitors', fuelling the competition!





The fiendish software shows you the locations of all the other teams; you will need to be thinking three steps ahead to keep the lead, thus making the day tense and adrenaline filled...

Our treasure hunts are scripted to ensure teams meet up on route at key locations guaranteeing a dynamic event with amusing and competitive interaction between teams!

We are able to incorporate bespoke graphics for the tablet backgrounds and create unique content ideal for addressing corporate themes or objectives.



Question Categories:

-  **General Knowledge questions** – teams will answer a random general knowledge question
-  **Location based questions** – teams will answer a question specific to the location they are in
-  **Photo Challenges** – teams will have to take a photo of themselves completing a certain challenge
-  **Character Challenges** – teams will have to track down one of our characters and complete the task they are given

