



Meet the shrewd Lord Sweetener, business-guru, media-mogul, captain of industry and tyrannical tycoon: listed in Forbes Top 100 Wealthiest Fictional People.

Lord Sweetener will give you a list of items, both mad and mundane, to scavenge in the immediate vicinity. You'll need to blag, brag and barter to get the best deals and save your limited spending money. You don't want to incur the wrath of Lord Sweetener!

We script each Rookie event to you, no event is the same! Once you've chosen a venue we research the area and local shops to draw up a unique scavenger list of wild and whacky items for you to find and buy.

Teams have a set amount of time to get everything on the list through any (legal!) means possible. Be prepared to charm and barter to get the best deals and beat the other teams. You need to prioritise your purchases, what will be easiest and cheapest to get hold of? Who's likely to be bartered down the most?

Once the time is up, reconvene at the venue to be assessed by Lord Sweetener. You'll be marked on the number of items you've managed to collect and the money remaining. The winning team is 'hired' on a six figure salary (£000,000) and gold medals! The losing teams get 'fired', but don't worry; not to a greasy spoon café...

EVENT FACTS:

Duration: Approx. 2-3 hours

Location: Nationwide **Group Size:** 10-250

Key Benefits:

- Team Cohesion
- Energise
- Business Links
- Broad appeal



What's Included:

- Team scavenge list
- Lord Sweetener character
- Event management & instruction

Optional Extras:

- Event Photography or Filming
- Black Cabs in London
- Upgraded prizes Champagne, Chocolates, Trophies etc.
- iPad tablets